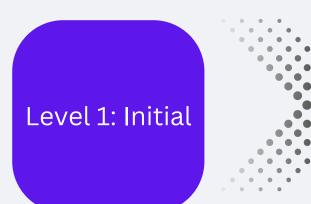
ICBAI AI Maturity Levels





Level 2: Managed



Level 3: Defined



Level 4: Quantitatively Managed



Level 5: **Optimizing**

- 1. Organizations have little to no formal AI strategy or processes.
- 2. Al usage is sporadic, often driven by individual initiatives rather than organizational goals.
- 3. There's a lack of governance, standards, and understanding of Al risks.

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- 1. Al processes and standards are formalized and documented across the organization.
- 2. Al is integrated into specific business functions with clear roles and responsibilities.
- 3. Ethical AI usage and compliance with regulations (e.g., GDPR, Al ethics frameworks) are prioritized.

- 1. Al processes are measured and optimized for efficiency and effectiveness.
- 2. Data-driven decisionmaking is embedded in operations, with regular performance reviews.
- 3. Al is a core part of the organizational strategy, driving innovation and competitive advantage.

- 1. AI is fully integrated into all business processes and is part of the organization's DNA.
- 2. Continuous improvement is achieved through advanced Al techniques (e.g., reinforcement learning, generative AI).
- 3. The organization leads in ethical AI practices, sets industry standards, and achieves transformative outcomes.

